



(360) 991-2405 | pddbmuplift@gmail.com www.pddbm.org 2700 Caples Avenue #3278 Vancouver, WA 98661

March 1, 2024

I trust this message finds you well. As we celebrate Black History Month, the Please Don't Die Black Men (PDDBM) Fashion Show stands as a beacon of inspiration and cultural significance. Scheduled for Saturday, February 8, 2025, at The Clark County Fairgrounds, this event aims to spotlight the profound contributions of African Americans to the U.S. fashion industry since the 1860s.

PDDBM, as a nonprofit organization, relies on the generosity of individuals like you to bring our mission to life. Your sponsorship not only supports a worthy cause but directly impacts the lives of middle and high school students by covering their admission fees, providing enriching experiences, and fostering educational opportunities.

This year's event includes captivating features such as the West African Tribal Hairstyle Exhibit, a Silent Auction, a Mini African American Fashion Designer Museum, and an Authentic West African Plated Meal. By aligning with PDDBM, you align with our commitment to charitable, cultural, scientific, equitable, and educational initiatives, working towards ensuring equity for African Americans through access to resources, quality education, and STEAM programs.

We invite you to consider our sponsorship packages (attached) to forge a lasting partnership that goes beyond a one-time contribution. Your support will not only make a meaningful impact but also position your brand as a champion of equity and education. Should you require further information or wish to discuss tailored opportunities, please contact us at pddbmuplift@gmail.com or (360) 991-2405.

Thank you for considering this exclusive opportunity to join us in uplifting and inspiring our community during Black History Month.

Sincerely,

Imara Muraty

PDDBM Marketing Specialist 2700 Caples Avenue #3278 Vancouver, WA 98661 pddbmuplift@gmail.com www.pddbm.org





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PDDBM Black Histo	ory Month Fashion Show Spon	isorsnip Application
Today's Date:		Event Date: February 8, 2025
Organization Presenting the Event: (check will be made out	Please Don't Die Black Men	Please put PDDBM BHM Fashion Show in the Memo
to this Individual):	PDDBM	rashion Show in the Memo
Organization Name:		
Representative Name: (First, Last)		Representative Title:
Address: (Please Print Legibly)		
City, State, Zip:		
Representative's Organizational Email Address:		<b>Contact Phone Number:</b> (999-999-9999)
Sponsorship Package: (Circle One)	Sustainable Fashion Package \$3000	Fast Fashion Package \$4500
	Economy Fashion Package \$6000	Ready-to-wear Fashion Packaç \$7500
	Luxury Fashion Package \$9000	Haute Couture Fashion Packag \$10500

Thank you so much for sponsoring the PDDBM Black History Month Fashion Show. Your sponsorship helps us to continue our efforts in educating, uplifting, and inspiring our youth. Please send a .psd, a .pdf, or a 300dpi .jpg of your completed ad to be added into the Fashion Show program to ceochair@pddbm.org with your sponsorship package title as the subject. Upon clearing of your funds, you will receive a receipt. Paid invoices will issue a receipt automatically through Square.

## **PDDBM Sponsorship Level Details**

Sustainable Fashion Package \$3000	Fast Fashion Package \$4500
<ul> <li>Recognition as the sponsor of tickets for 5 middle schoolers and 3 high schoolers to affend the show with a VIP Package*</li> </ul>	<ul> <li>Recognition as the sponsor of tickets for 6 middle schoolers and 4 high schoolers to attend the show with a VIP Package*</li> </ul>
<ul> <li>Sponsorship seating for 2</li> </ul>	
<ul> <li>Sponsor level recognition on all Fashion Show material including</li> </ul>	<ul> <li>Sponsor level recognition on all Fashion Show material including</li> </ul>
online and print advertising, program, save-the-dates, and invitations (pending print deadlines)	online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
<ul> <li>1/4-page message in the Fashion Show program</li> </ul>	<ul> <li>1/4-page message in the Fashion Show program</li> </ul>
<ul> <li>On-site recognition at the Fashion Show</li> </ul>	<ul> <li>On-site recognition at the Fashion Show</li> </ul>
<ul> <li>Inclusion in press kits and news releases as appropriate</li> </ul>	<ul> <li>Inclusion in press kits and news releases as appropriate</li> </ul>
Economy Fashion Package	Ready-to-wear Fashion Package
\$6000	\$7500
schoolers to attend the show with a Silver VIP Package**.	schoolers to attend the show with a Silver VIP Package**.
<ul> <li>Sponsorship seating for 4</li> </ul>	
<ul> <li>Sponsor level recognition on all Fashion Show material including</li> </ul>	<ul> <li>Sponsor level recognition on all Fashion Show material including</li> </ul>
online and print advertising, program, save-the-dates, and invitations	online and print advertising, program, save-the-dates, and invitations
(pending print deadlines)	(pending print deadlines)
On oith recognition of the Faction Share	On the recognition of the Faction Chair
<ul> <li>Inclusion in press kits and news releases as appropriate</li> </ul>	<ul> <li>On-site recognition at the nashion of low</li> </ul>
Luxury Fashion Package	Haute Couture Fashion Package
<ul> <li>Recognition as the sponsor of tickets for 9 middle schoolers and 7 high schoolers to attend the show with a Gold VIP Package***.</li> </ul>	<ul> <li>Recognition as the sponsor of tickets for 10 middle schoolers and 8 high schoolers to attend the show with a Gold VIP Package***.</li> </ul>
Sponsorship seating for 6	<ul> <li>Sponsorship seating for 6</li> </ul>
<ul> <li>Sponsor level recognition on all Fashion Snow material including online and print advertising program save-the-dates and invitations</li> </ul>	<ul> <li>Sponsor level recognition on all Fashion Show material including online and print advertising program, save-the-dates, and invitations</li> </ul>
(pending print deadlines)	(pending print deadlines)
<ul> <li>Full-page message in the Fashion Show program</li> </ul>	<ul> <li>Full-page message in the Fashion Show program</li> </ul>
<ul> <li>Recognition of your generosity by the emcee the night of the Fashion</li> </ul>	nitic
Show	Show
<ul> <li>On-site prominent recognition at the Fashion Show</li> </ul>	<ul> <li>On-site prominent recognition at the Fashion Show</li> </ul>
<ul> <li>Inclusion in press kits and news releases as appropriate</li> </ul>	<ul> <li>Inclusion in press kits and news releases as appropriate</li> </ul>

<sup>\*</sup>VIP Package includes VIP Seating, a customized and designed hoodie, a PDDBM gift basket, and one meal ticket at the event.

\*\*Silver VIP Package includes VIP Seating, a customized and designed hoodie with the minor's name on it, a PDDBM gift basket, an autographed photo of the designer, 5 free raffle tickets, and one meal ticket at the event.

\*\*\*\*Gold VIP Package includes VIP Seating, a customized and designed hoodie with the minor's name on it, a PDDBM gift basket, an autographed photo of the designer, a VIP Photo Session with the designer, 10 free raffle tickets, a \$100 gift certificate to Traveling Pillar LLC or Urban Intellectuals, and one meal ticket at the event.