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PDDBM Event Incentive Program

The primary goal of the PDDBM Event Incentive Program is to motivate and reward Ambassadors for their exceptional efforts in promoting and selling event tickets. The program aims to enhance the overall efficiency of sales operations by providing a financial incentive tied to the total sales value of the tickets sold.

Eligibility:

1. Ambassadors:

- All ambassadors are automatically eligible for the incentive program.
- Ambassadors can be in the 5th grade to adult to participate.

Terms and Conditions:

1. Incentive Structure:

- Ambassadors will receive 25% of the total sales value for every ticket sold.
- The incentive amount will be rounded to the nearest cent.
- Example: If an ambassador sells 50 tickets at \$34.99 each, they will receive 25% of the total sales, rounded to the nearest cent.

2. Crediting Sales:

- To ensure proper credit for ticket sales, customers must input the representative's name as the referrer on the order form.
- Only sales where the customer explicitly provides the ambassador's name during the purchase process will be credited.

- If a customer fails to specify the referring person on the order form, the referral person will not receive credit for the sale under any circumstances.

3. Communication with Customers:

- Ambassadors are responsible for clearly communicating the requirement of providing their name as the referrer to customers during the purchase process.
- Clear communication is essential to maximize the earning potential of the Ambassador.

4. Payment and Event Details:

- All payments will be made on the day of the event after the show.
- There are no door sales to any event; tickets must be purchased in advance.
- Ticket sales refer to the actual purchase item at the time of purchase.

5. Event Participation:

- To participate, individuals must visit the website at www.pddb.org/events.
- Participants must be in at least the 5th grade, and individuals from the 5th grade to adults are eligible to participate.

By defining the objective, eligibility criteria, and terms and conditions, the PDDBM Event Incentive Program aims to create a transparent and motivating structure for Ambassadors while ensuring proper credit and adherence to specific guidelines.